mission

Georgetown University Press supports the academic mission of Georgetown University by publishing scholarly books and journals for a diverse, worldwide readership. These publications, written by an international group of authors representing a broad range of intellectual perspectives, reflect the academic and institutional strengths of the university. In fulfilling its mission the press will be guided by the following principles:

>> To publish peer-reviewed works of academic distinction, with exceptional editorial and production quality, in five subjects: bioethics; international affairs; languages; political science, public management, & public policy; and religion & ethics.

>> To establish a culture of meaningful employment and professional development, one that emphasizes clear communication as well as respect for the ideas and opinions of all staff members.

>> To operate in a financially responsible manner that encourages planned, deliberate growth in productivity and sales.

>> To be a premier press in our subjects, continuing to advance our reputation and standing in the scholarly and publishing communities.

contents

2  Publishing Highlights
4  Award Winners
6  Advisory Board
7  University Relationships
8  A Leader in Languages
9  Book Series
10  Financial Summary
12  Making the Most of Our Content
13  Our Staff
Welcome to the 2008 annual report from Georgetown University Press. I am extremely pleased to announce that we had another successful year, with a healthy surplus on operations, continued growth in revenue, a new sales record, a variety of awards, and further expansion of our staff. The following pages will offer a snapshot of the press’s operations during the year and give you a sense of how we are positioning ourselves for the future.

While we were fortunate to experience financial and organizational growth, it is clear that scholarly publishing is in the midst of a revolution—one that holds as many challenges as it does opportunities. All presses, large and small, will need to develop new systems, new ways of doing business, to remain not only competitive but viable. All presses, large and small, will need to justify their existence and their role in the process of scholarly publishing. Where do we fit in? Why are we necessary? We will need to answer these questions because disquieting images on the landscape are now becoming familiar: rapid growth of the used book market, further contraction of independent bookstores, online piracy, the slow decline of library sales in the humanities and social sciences, contentious copyright negotiations, and institutional repository mandates. These formidable challenges are now part of our world; they are realities that will be with us for the long haul. How do we respond? We must continue to add significant value to the best available scholarship—or risk irrelevance.

And it seems clear to those of us here at the press that we do add significant value, and that opportunities abound for all scholarly publishers: the expansion of digital technology, which creates new revenue streams and an astonishingly wide access to scholarship; campus collaborations, particularly with libraries, which hold great promise for building more sophisticated networks of scholarly communication and which take advantage of complementary skill sets; and society’s urgent need for innovative, credentialed, and well-written scholarship—scholarship that university presses can facilitate, produce, and promote more effectively than any other enterprise—in the face of massive amounts of online information.

We welcome these challenges and opportunities at Georgetown University Press. I hope you enjoy this report, and I encourage you to contact me at reb7@georgetown.edu with comments or questions about our publishing program.

Thank you.

Richard Brown, PhD
Director
**BIOETHICS**

*Artificial Nutrition and Hydration and the Permanently Unconscious Patient*

The Catholic Debate

Ronald P. Hamel and James J. Walter, Editors

“An exemplary moral study guided by an appropriately theological methodology. [The authors] provide the relevant Church texts which frame the issue and present a legitimate range of theologians—gratefully, often new voices to the conversation—who responsibly engage and critically appropriate the tradition.”

Thomas Kopfensteiner, Catholic Health Initiatives

*The Sanctity of Human Life*

David Novak

“Novak’s voice deserves to be heard. This meticulously researched book reveals that there are multiple ways of examining the thorny bioethical issues of modern time.”

Journal of the American Medical Association

**INTERNATIONAL AFFAIRS**

*Analyzing Intelligence*

Origins, Obstacles, and Innovations

Roger Z. George and James B. Bruce, Editors

“This impressive collection is unrivaled. It is the most comprehensive survey and investigation of the role, challenges, and quality of intelligence analysis, and its topical organization gets far past the basics and into the subtle aspects of the business.”

Richard K. Betts, Columbia University

*The UN Secretary-General and Moral Authority*

Ethics and Religion in International Leadership

Kent J. Kille, Editor

“[O]ffers richly detailed case studies in ethics and statesmanship at the UN. It is a welcome and much-needed addition to our understanding of how the UN works.”

Joel H. Rosenthal, president, Carnegie Council for Ethics in International Affairs

**LANGUAGES**

*Gramática para la composición*

Segunda edición

M. Stanley Whitley and Luis González

Refined by years of classroom testing, this bestselling textbook has been substantially rewritten and includes expanded self-correcting online exercises, making *Gramática para la composición* one of the most valuable textbooks available for advanced students of Spanish.

*Sustaining Linguistic Diversity*

Endangered and Minority Languages and Language Varieties

Kendall A. King, Natalie Schilling-Estes, Lyn Fogle, Jia Jackie Lou, and Barbara Soukup, Editors

“The authors provide a visionary glimpse into the linguistic future of humanity, and offer some well-tested strategies to secure language diversity for future generations.”

K. David Harrison, Swarthmore College and Living Tongues Institute for Endangered Languages
POLITICAL SCIENCE, PUBLIC POLICY, & PUBLIC MANAGEMENT

The Education Mayor
Improving America’s Schools
Kenneth K. Wong, Francis X. Shen, Dorothea Anagnostopoulos, and Stacey Rutledge
“The most ambitious study ever of the impact of mayoral education control upon schools and children. Sure to be controversial because of its specific positive findings.”

Michael Kirst, Stanford University

Public Values and Public Interest
Counterbalancing Economic Individualism
Barry Bozeman
“Bozeman’s analysis merits the attention of any serious scholar or policymaker concerned with the public interest, public goods, public policy, and public management, and with theory and practice pertaining to the roles of the governmental and nongovernmental institutions of a nation.”

Hal G. Rainey, The University of Georgia

RELGION & ETHICS

Catholic Moral Theology in the United States
A History
Charles E. Curran
“Of unparalleled scope and balance, Catholic Moral Theology in the United States is an invaluable guide for scholar and student alike, showing us why moral theology matters beyond academia.”

Lisa Sowle Cahill, Boston College

Refugee Rights
Ethics, Advocacy, and Africa
David Hollenbach, Editor
 “[T]here is no doubt that this book will become a magnum opus for NGOs, activists, and many centers and institutes of peace in Africa.”

Paulin Manwelo, SJ, Hekima College Institute of Peace Studies & International Relations

The Journal of the Society of Christian Ethics
Mary Jo Iuzzio and Patricia Beattie Jung, Editors
The press has published this biannual journal since 1975. The journal is available in digital format through ATLA Religion Database.

To be a premier press in our subjects, continuing to advance our reputation and standing in the scholarly and publishing communities…
Managing within Networks
Adding Value to Public Organizations

Robert Agranoff

Winner of the 2008 Best Book Award, given by the Section on Public Administration Research of the American Society for Public Administration

Winner of the Best Book Award from the Public and Nonprofit Division of the Academy of Management

Faith and Force
A Christian Debate about War

David L. Clough and Brian Stiltner

Second Place, Best Book in Theology, Catholic Press Association 2008 Book Awards

The Politics of Unfunded Mandates
Whither Federalism?

Paul L. Posner

Winner of the 2008 Martha Derthick Best Book Award, given by the Section on Federalism and Intergovernmental Management of the American Political Science Association

John Cuthbert Ford, SJ
Moral Theologian at the End of the Manualist Era

Eric Marcelo O. Genilo, SJ

Honorable Mention, Book by a First-Time Author, Catholic Press Association 2008 Book Awards

Medieval Islamic Medicine

Peter E. Pormann and Emilie Savage-Smith

Joint Winner of the 2007 British-Kuwait Friendship Society Prize for Middle Eastern Studies

United States Welfare Policy
A Catholic Response

Thomas J. Massaro, SJ

Honorable Mention, Best Book on Social Concerns, Catholic Press Association 2008 Book Awards
AWARD WINNERS design

The Sanctity of Human Life
David Novak
1st Place, Large Nonprofit, Typographical Covers or Jackets
Washington Book Publishers
Book Design and Effectiveness Awards 2008

Analyzing the Grammar of English, Third Edition
Richard V. Teschner and Eston E. Evans
3rd Place, Large Nonprofit, Typographical Text
Washington Book Publishers
Book Design and Effectiveness Awards 2008

African American Bioethics
Culture, Race, and Identity
Lawrence J. Prograis Jr., MD, and Edmund D. Pellegrino, MD, Editors
1st Place, Large Nonprofit, Illustrated Covers or Jackets
Washington Book Publishers
Book Design and Effectiveness Awards 2008

Agenda Setting, the UN, and NGOs
Gender Violence and Reproductive Rights
Jutta M. Joachim
3rd Place, Large Nonprofit, Typographical Covers or Jackets
Washington Book Publishers
Book Design and Effectiveness Awards 2008

>> To publish peer-reviewed works of academic distinction, with exceptional editorial and production quality...
The Georgetown University Press Advisory Board oversees the activities of the press. Comprised of nine distinguished members from the university community, the board meets twice a year to review financial performance and discuss strategic initiatives.

**Chair**

John P. Langan, SJ  
Joseph Cardinal Bernardin Chair of Catholic Social Thought  
Kennedy Institute of Ethics

Timothy A. Barbari  
Dean and Associate Provost for Research  
Graduate School of Arts and Sciences

John L. Esposito  
University Professor and Founding Director  
Prince Alwaleed Bin Talal Center for Muslim-Christian Understanding

Artemis Kirk  
University Librarian

Karin C. Ryding  
Professor Emerita  
Department of Arabic and Islamic Studies

George Shambaugh  
Associate Professor and Chair  
Government Department

Christopher Steck, SJ  
Associate Professor  
Department of Theology

Thomas J. Walsh  
Associate Professor  
Department of Spanish and Portuguese

Robert M. Veatch  
Professor of Medical Ethics  
Kennedy Institute of Ethics
**UNIVERSITY relationships**

**Georgetown University Press** is part of the graduate school of Georgetown University, and occasionally collaborates with departments and institutes on campus to publish books that fit within our specific acquisitions areas. Some of these relationships include:

**Building Bridges**

The press publishes the proceedings of this annual conference on Muslim-Christian dialogue, jointly sponsored by the president’s office of Georgetown University and the archbishop’s office of the Church of England. *Building a Better Bridge: Muslims, Christians, and the Common Good* was published in the fall of 2008.

**Careers in International Affairs**

One of the press’s most successful publications in recent decades has been *Careers in International Affairs*, now in its eighth edition, published in collaboration with the Master of Science program in the School of Foreign Service.

**Center for Peace and Security Studies (CPASS)**

The press has published several books in collaboration with CPASS, part of the university’s Edmund A. Walsh School of Foreign Service. Recent titles include *Grave New World; Transforming U.S. Intelligence; Attacking Terrorism; Peace Operations; Analyzing Intelligence; Strategic Advantage; Immortal; and Vaults, Mirrors, and Masks.*

**Digital Georgetown**

Created and maintained by Georgetown University libraries, Digital Georgetown serves as the university’s open access digital hub for scholarship and research initiatives. In recent years the press has contributed several books in the field of linguistics to Digital Georgetown, and we are now in the process of contributing dozens of more books in a variety of subjects.

**Georgetown University Round Table on Languages and Linguistics (GURT)**

This annual publication represents the proceedings of a distinguished and long-running conference for scholars and graduate students sponsored by the university’s languages and linguistics faculties. In 2008 the press published *Sustaining Linguistic Diversity* edited by Kendall A. King, Natalie Schilling-Estes, Lyn Fogle, Jia Jackie Lou, and Barbara Soukup, all of Georgetown University.

In addition, the press employs several student interns during the academic year and summer months. These interns, all enrolled at Georgetown University, work in a variety of departments of the press: acquisitions, business, marketing & sales, and editorial & production. Many interns move on to careers in publishing upon graduation.
Al-Kitaab Arabic Language Program
The Al-Kitaab Arabic language textbook program uses a communicative, proficiency-oriented approach with fully integrated audiovisual media to teach modern Arabic as a living language. The first three volumes of the Al-Kitaab program are revised and restructured to reflect pedagogical developments and include new material.

Working Languages
Working Languages enables business students and practitioners to communicate in the everyday work world in languages important to the global market. Developed in partnership with the Kenan-Flagler School of Business at the University of North Carolina, these programs teach the language skills needed for business tasks as well as the basics, along with useful cultural information.

Each program features a complete textbook with audio exercises on CD. The Teacher’s Edition contains extensive supplementary materials, including PowerPoint slides, creative guidance for conversation practice, and materials for skits and a mini-immersion exercise. Teachers also have the option of using online interactive exercises, activities, and course management tools through Quia.com.

Gramática para la composición
The second edition of this classic textbook for advanced learners of Spanish was published in 2007. The instructor’s manual is available for free online and students can find free self-checking exercises at www.gramaticaparalacomposicion.com.

En una palabra
This interactive CD-ROM series helps language students explore Spanish culture in three settings: Spain, Argentina, and Mexico.
BOOK series

Advancing Human Rights
Series Editors
Sumner B. Twiss, Florida State University
John Kelsay, Florida State University
Terry Coonan, Florida State University

American Governance and Public Policy
Series Editors
Gerard W. Boychuk, University of Waterloo
Karen Mossberger, University of Illinois at Chicago
Mark C. Rom, Georgetown University

Georgetown Classics in Arabic Language and Linguistics
Series Editors
Karin C. Ryding, Georgetown University
Margaret Nydell

Georgetown Studies in Spanish Linguistics
Series Editor
John M. Lipski, The Pennsylvania State University

Moral Traditions
Series Editor
James F. Keenan, SJ, Boston College

Public Management and Change
Series Editor
Beryl A. Radin, American University

Religion and Politics
Series Editors
John C. Green, University of Akron
Ted G. Jelen, University of Nevada at Las Vegas
Mark J. Rozell, George Mason University
### Operating Statement

<table>
<thead>
<tr>
<th></th>
<th>FY06</th>
<th>FY07</th>
<th>FY08</th>
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<tbody>
<tr>
<td>Net Sales</td>
<td>$3,094,165</td>
<td>$3,352,178</td>
<td>$3,439,157</td>
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<tr>
<td>Cost of Sales</td>
<td>(1,152,981)</td>
<td>(1,319,283)</td>
<td>(1,368,553)</td>
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<tr>
<td>Title Subsidies</td>
<td>11,675</td>
<td>7,679</td>
<td>0</td>
</tr>
<tr>
<td>Gross Margin</td>
<td>1,952,859</td>
<td>2,040,574</td>
<td>2,070,604</td>
</tr>
<tr>
<td>Other Publishing Income</td>
<td>9,213</td>
<td>77,727</td>
<td>61,855</td>
</tr>
<tr>
<td>Gross Surplus</td>
<td>1,962,072</td>
<td>2,118,300</td>
<td>2,132,459</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>(1,760,857)</td>
<td>(1,957,709)</td>
<td>(2,134,296)</td>
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<tr>
<td>Operating Surplus</td>
<td>201,214</td>
<td>160,592</td>
<td>(1,838)</td>
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<tr>
<td>Adjustment for Cash Sales</td>
<td>(49,112)</td>
<td>13,017</td>
<td>48,961</td>
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<tr>
<td><strong>Net Surplus</strong></td>
<td><strong>$152,102</strong></td>
<td><strong>$173,609</strong></td>
<td><strong>$47,123</strong></td>
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</tbody>
</table>

### Total Revenue

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<tr>
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<td>Other Income</td>
<td>9,213</td>
<td>77,727</td>
<td>61,855</td>
</tr>
<tr>
<td><strong>Net Revenue</strong></td>
<td><strong>$3,115,053</strong></td>
<td><strong>$3,437,584</strong></td>
<td><strong>$3,501,012</strong></td>
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Fiscal year runs July 1 to June 30. Net surpluses are transferred to a university reserve fund for the press.
From FY2001 – FY2008 net sales at the press have increased 149%, representing a compound annual growth rate of 12.08%.

NET SALES FY2001 – FY2008

<table>
<thead>
<tr>
<th>FY</th>
<th>Net Sales</th>
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<tbody>
<tr>
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<td>FY03</td>
<td>$1,767,720</td>
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<td>FY04</td>
<td>$2,306,769</td>
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<tr>
<td>FY05</td>
<td>$2,706,212</td>
</tr>
<tr>
<td>FY06</td>
<td>$3,094,165</td>
</tr>
<tr>
<td>FY07</td>
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</tr>
<tr>
<td>FY08</td>
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</tr>
</tbody>
</table>
Georgetown University Press books and resources are available in a wide variety of formats and the press is engaged in many opportunities to make the most of its content worldwide through translation, licensing agreements, and digital editions.

Translations
Many of our recent titles have been translated into foreign languages: George M. Guess and Paul G. Farnham’s *Cases in Public Policy Analysis, Second Edition* into simplified Chinese; Alfonso Gomez-Lobo’s *Morality and the Human Goods* into Korean; Edmund D. Pellegrino and David C. Thomasma’s *The Christian Virtues in Medical Practice* into Spanish; Audrey Kurth Cronin and James M. Ludes’s *Attacking Terrorism* into Macedonian; Charles E. Curran’s *The Catholic Moral Tradition Today* into Japanese; and Michael Ipgrave’s *Building a Better Bridge* into Bosnian.

Georgetown University Press also negotiates distribution rights for its titles all over the world. An English-language edition of *Sports Medicine for Parents and Coaches* by Daniel J. Boyle, MD is now distributed in India by Friends Publications.

Licensing
*LinguaStep*
The press initiated a cooperative license with LinguaStep, an online social language learning platform that works in conjunction with existing language textbooks. LinguaStep offers students interactive media for the *Al-Kitaab* Arabic textbook program.

Amazon Kindle
Georgetown University Press has numerous titles available in the Amazon Kindle ebook format. The Kindle is a wireless reading device that can hold over 200 titles and offers users a portable way to purchase, manage, and read ebooks. The press now has over 170 titles available in this new format with new titles being added simultaneously with release of physical books.

Digital Editions
In 2008, Georgetown University Press created a secure digital archive to house electronic files of our content. By building a digital archive, electronic files can be disseminated quickly to content aggregators like netLibrary, ebrary, and Questia and to discovery programs like Google Book Search and Amazon’s Search Inside the Book. The digital archive also allows us to submit files quickly in order to create and sell electronic books in Amazon’s Kindle format, on ebooks.com, and on other platforms and devices.

The press is engaged in many opportunities to make the most of its content worldwide through translation, licensing agreements, and digital editions.
To establish a culture of meaningful employment and professional development, one that emphasizes clear communication as well as respect for the ideas and opinions of all staff members…

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