We aim to publish books that will shape our collective future and inspire readers to know the world—and their local communities—better. For a generation now, our Al-Kitaab suite of textbooks have helped students learn and master Arabic. We’re proud to announce that this season we are launching new companion websites that will further enhance the learning experience for the next generation of students.

This season includes books that offer new ways of seeing New York City (Spy Sites of New York City) and Washington, DC (The Capital of Basketball). Oskar Jonsson provides a novel and powerful way of understanding Russian foreign relations in The Russian Understanding of War, while three new books in the Moral Traditions series show how Christian ethics illuminate our obligations to refugees (Humanity in Crisis), animals (All God’s Animals), and to other workers (Consumer Ethics in a Global Economy).

Al Bertrand
Director
Georgetown University Press
Spy Sites of New York City
*A Guide to the Region’s Secret History*

**H. KEITH MELTON AND ROBERT WALLACE**

*With Henry R. Schlesinger*

*Foreword by Joseph Weisberg and Joel Fields, Executive Producers of The Americans*

Through every era of American history, New York City has been a battleground for international espionage, where secrets are created, stolen, and passed through clandestine meetings and covert communications. Some spies do their work and escape, while others are compromised, imprisoned, and—a few—executed. *Spy Sites of New York City* takes you inside this shadowy world and reveals the places where it all happened.

In 233 main entries as well as listings for scores more spy sites, H. Keith Melton and Robert Wallace weave incredible true stories of derring-do and double-crosses that put even the best spy fiction to shame. The cases and sites follow espionage history from the Revolutionary War and Civil War, to the rise of communism and fascism in the twentieth century, to Russian sleeper agents in the twenty-first century. The spy sites are not only in Manhattan, Brooklyn, Queens, and the Bronx but also on Long Island and in New Jersey. Maps and 380 photographs allow readers to follow in the footsteps of spies and spy-hunters to explore the city, tradecraft, and operations that influenced wars hot and cold. Informing and entertaining, *Spy Sites of New York City* is a must-have guidebook to the espionage history of the Big Apple.

**H. KEITH MELTON** is an intelligence historian and author of several books, including *Ultimate Spy: Inside the Secret World of Espionage*. He is a member of the Board of Directors of the International Spy Museum and owns one of the largest collections of spy artifacts in the world.

**ROBERT WALLACE** is the former director of the Central Intelligence Agency’s Office of Technical Service and a member of the International Spy Museum’s Board of Advisors. He and H. Keith Melton have co-authored five previous books, including *Spy Sites of Washington, DC* and *Spycraft: The Secret History of the CIA’s Spytechs, from Communism to Al-Qaeda*.

**HENRY R. SCHLESINGER** is a New York-based writer.

“The Melton and Wallace team have produced a remarkable investigative treatise that diligently and cleverly weaves together the New York City story of people and places engaged in the covert business of espionage. Peppered throughout are the stories of intrigue, betrayal and operations that have crisscrossed this amazing city from the earliest days of the American Revolution thru the end of the spy-ridden Cold War. The history is extraordinary and, until now, never told in this way.”


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ESPIONAGE / REGIONAL

Only for sale in the USA, Canada, Mexico and the Philippines
The Capital of Basketball
A History of DC Area High School Hoops

JOHN McNAMARA, WITH ANDREA CHAMBLEE AND DAVID ELFIN

Foreword by Coach Gary Williams

The celebration of Washington D.C. basketball is long overdue, but the D.C. metro area stands second to none in its contributions to the game. Countless figures who have had a significant impact on the sport over the years have roots in the region, including E.B. Henderson, the first African-American certified to teach public school physical education, and Earl Lloyd, the first African-American to take the court in an NBA game. The city’s Spingarn High School produced two players—Elgin Baylor and Dave Bing—recognized among the NBA’s 50 greatest at the League’s 50th anniversary celebration. No other high school in the country can make that claim.

Based on more than 150 interviews, The Capital of Basketball is first and foremost a book about basketball; it is the first-ever comprehensive look at the great high school players, teams and accomplishments in the D.C. metropolitan area. But while discussing the trends and evolution of the game, McNamara also uncovers the turmoil in the lives of the players and area residents as they dealt with prejudice, educational inequalities, politics, and the ways the area has changed through the years.

JOHN McNAMARA was a staff writer for the Annapolis Capital newspaper. He earned a degree in Journalism from the University of Maryland and spent over 30 years covering local, college, and professional sports. He won several awards from the Maryland-DC-Delaware Press Association for his writing. McNamara was one of five employees of the Annapolis Capital who were gunned down in a mass shooting at the newspaper on June 28, 2018.

ANDREA CHAMBLEE, John McNamara’s widow covered high school basketball for her community paper and attended more than 500 college and high school games in the D.C. Metro Area.

DAVID ELFIN has covered local sports for most of the last four decades while writing seven books on Washington sports and serving on the D.C. Sports Hall of Fame selection committee.

“The Capital of Basketball provides important details on players and coaches that made Washington D.C. famous. . . . Those of us at Duke and around the country know a trip to D.C. during basketball season is a chance to see some of the country’s best talent on the court.”

—Mike Krzyzewski, Men’s Basketball Head Coach, Duke University

“John McNamara has crafted fascinating and revealing insights into a pivotal time in the history of basketball and the city of Washington. John’s reporting was always first-rate. No one saw the game like he did. . . a must-read.”

—Morgan Wootten, DeMatha Basketball Coach
Intelligence in the National Security Enterprise
An Introduction
ROGER Z. GEORGE

This textbook introduces students to the critical role of the US intelligence community within the wider national security decision-making and political process. *Intelligence in the National Security Enterprise* defines what intelligence is and what intelligence agencies do, but the emphasis is on showing how intelligence serves the policymaker.

Roger Z. George draws on his thirty-year CIA career and more than a decade of teaching at both the undergraduate and graduate level to reveal the real world of intelligence. Intelligence support is examined from a variety of perspectives to include providing strategic intelligence, warning, daily tactical support to policy actions as well as covert action. The book includes useful features for students and instructors such as excerpts and links to primary-source documents, suggestions for further reading, and a glossary.

ROGER Z. GEORGE has taught intelligence and national security subjects at the US National War College, Occidental College, Pepperdine University, and Georgetown University. During a thirty-year career as a CIA analyst, he served in policy planning staffs at the Department of State and Department of Defense and was the national intelligence officer for Europe. He is co-editor of both *Analyzing Intelligence* and *The National Security Enterprise*. Dr. George earned his PhD from the Fletcher School of Law and Diplomacy, Tufts University.

“Roger George’s fine book reflects the ideal combination of expertise for introducing students to a complex subject: decades of personal experience at all levels in the U.S. intelligence establishment and foreign policy arena, acute academic analysis, and refreshingly readable writing.”

—Richard K. Betts, Director, Saltzman Institute of War and Peace Studies, Columbia University

“The book is a remarkable achievement.”

—Barry R. Posen, Ford International Professor of Political Science, Security Studies Program, MIT

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FEBRUARY 344 pages / 7”x10” / 31 boxes, 10 figures

INTELLIGENCE STUDIES / NATIONAL SECURITY
World Rights
The Russian Understanding of War
Blurring the Lines between War and Peace
OSCAR JONSSON

Oscar Jonsson analyzes the evolution of Russian military thought and how Russia's current thinking about war is reflected in recent crises. While other books describe current Russian practice, Oscar Jonsson provides the long view to show how Russian military strategic thinking has developed from the Bolshevik Revolution to the present. He closely examines Russian primary sources including security doctrines and the writings and statements of Russian military theorists and political elites.

What Jonsson reveals is that Russia's conception of the very nature of war is now changing, as Russian elites see information warfare and political subversion as the most important ways to conduct contemporary war. Since information warfare and political subversion are below the traditional threshold of armed violence, this has blurred the boundaries between war and peace. Jonsson also finds that Russian leaders have, particularly since 2011-12, considered themselves to be at war with the United States and its allies, albeit with non-violent means. This book provides much needed context and analysis to be able to understand recent Russian interventions in Crimea and eastern Ukraine, how to deter Russia on the eastern borders of NATO, and how the West must also learn to avoid inadvertent escalation.

OSCAR JONSSON is the 2019 Director of the Stockholm Free World Forum (Frivärld), a Swedish foreign and security policy think tank, and associated researcher at the Swedish Defence University. Previously, he was a subject-matter expert at the Policy and Plans Department at the Swedish Armed Forces Headquarters. Jonsson holds a PhD from the Department of War Studies, King’s College London.

“Demolishes myths and misunderstandings like the ‘Gerasimov Doctrine’ and ‘Russian hybrid warfare’ that have bedeviled analysis of Russian security policy since 2014. As such, this book is a valuable asset not only for policymakers but for the whole Russia-watching community.”
—Keir Giles, Senior Consulting Fellow with the Russia and Eurasia Programme, Chatham House

“A brilliant analysis that provides a deep understanding of how Russian leadership thinks today.”
—Sverker Goranson, General (Ret.) and former Supreme Commander, Swedish Armed Forces; Chairman, Royal Swedish Academy on War Science
From Quills to Tweets

How America Communicates about War and Revolution

ANDREA J. DEW, MARC A. GENEST, AND S. C. M. PAINE, EDITORS

While today’s presidential tweets may seem a light-year apart from the scratch of quill pens during the era of the American Revolution, the importance of political communication is eternal. The contributing authors explore the roles that political narratives, media coverage, and evolving communication technologies have played in precipitating, shaping, and concluding or prolonging wars and revolutions over the course of US history.

The case studies begin with the Sons of Liberty in the era of the American Revolution, cover American wars in the nineteenth and twentieth centuries, and conclude with a look at the conflict against ISIS in the Trump era. Special chapters also examine how propagandists shaped American perceptions of two revolutions of international significance: the Russian Revolution and the Chinese Revolution.

Each chapter analyzes its subject through the lens of the messengers, messages, and communications—technology—media to reveal the effects on public opinion and the trajectory and conduct of the conflict. The chapters collectively provide an overview of the history of American strategic communications on wars and revolutions that will interest scholars, students, and communications strategists.

ANDREA J. DEW is the Maritime Irregular Warfare Forces Chair and Co-Director of the Center on Irregular Warfare and Armed Groups at the US Naval War College.

MARC A. GENEST is the Forrest Sherman Professor of Public Diplomacy in the Strategy and Policy Department at the US Naval War College.

S. C. M. PAINE is the William S. Sims University Professor of History and Grand Strategy at the US Naval War College.

“The American way of communicating war dates back to the 18th century and has matured alongside the development of the latest media technologies. For anyone wanting a comprehensive overview of how domestic and global publics have been informed about America’s role in armed conflict, From Quills to Tweets is indispensable.”

—Philip Seib, Professor of Journalism and Public Diplomacy, International Relations, University of Southern California
Researchers in the rapidly growing field of intelligence studies face unique and difficult challenges ranging from finding and accessing data on secret activities, to sorting through the politics of intelligence successes and failures, to making sense of complex socio-organizational or psychological phenomena. The contributing authors to *Researching National Security Intelligence* survey the state of the field and demonstrate how incorporating multiple disciplines helps to generate high-quality, policy-relevant research.

Following this approach, the volume provides a conceptual, empirical, and methodological toolkit for scholars and students informed by many disciplines: history, political science, public administration, psychology, communications, and journalism. This collection of essays written by an international group of scholars and practitioners propels intelligence studies forward by demonstrating its growing depth, suggesting new pathways to the creation of knowledge, and identifying how scholarship can enhance practice and accountability.

STEPHEN COULTHART is an assistant professor of security studies in the National Security Studies Institute at the University of Texas at El Paso.

MICHAEL LANDON-MURRAY is an assistant professor in the School of Public Affairs (SPA) at the University of Colorado, Colorado Springs.

DAMIEN VAN PUYVELDE is a lecturer in intelligence and international security at University of Glasgow.
International Institutions and Power Politics

_Bridging the Divide_

ANDERS WIVEL AND T.V. PAUL, EDITORS

This book moves scholarly debates beyond the old question of whether or not international institutions matter in order to examine how they matter, even in a world of power politics. Power politics and international institutions are often studied as two separate domains, but this is in need of rethinking because today most states strategically use institutions to further their interests.

Anders Wivel, T.V. Paul, and the international group of contributing authors update our understanding of how institutions are viewed among the major theoretical paradigms in international relations, and they seek to bridge the divides. Empirical chapters examine specific institutions in practice, including the United Nations, International Atomic Energy Agency, and the European Union. _International Institutions and Power Politics_ points the way to future resolve and provides insights for both international relations theory and practical matters of foreign affairs. It will be essential reading for all international relations scholars and advanced students.

**Anders Wivel** is a professor in the Department of Political Science at University of Copenhagen. He is author, co-author or editor of eleven books including _Security Strategies and American World Order: Lost Power_ and _Explaining Foreign Policy: International Diplomacy and the Russo-Georgian War_.

**T.V. Paul** is the James McGill Professor of International Relations at McGill University; former president of the International Studies Association; and author, co-author, or editor of twenty books including _Restraining Great Powers: Soft Balancing from Empires to the Global Era_ and _The China-India Rivalry in the Globalization Era_.

“This volume engages in an urgently needed effort to bridge the divide between realism and institutionalism. Re-reading, expanding, and re-conceptualizing realist conceptions of power, the contributions challenge our preconceptions about state power and international organizations. Thus, they make an important contribution towards a renewed inter-paradigmatic dialogue in International Relations.”

—Thomas Diez, Professor of Political Science and International Relations, Eberhard Karls University of Tubingen

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_OCTOBER_  272 pages / 6" x 9" / 1 figure, 4 tables

INTERNATIONAL RELATIONS

SOUTH ASIA IN WORLD AFFAIRS SERIES

World Rights
The major humanitarian crises of recent years are well known: the Shoah, the killing fields of Cambodia, Rwandan genocide, the massacre in Bosnia, the tsunami in southeast Asia, not to mention bloody conflicts in South Sudan, Syria, and Afghanistan. Millions have been killed and many millions more have been driven from their homes; the number of refugees and internally displaced persons has reached record levels. Could these crises have been prevented? Why do they continue? David Hollenbach seeks to understand how humanity is in crisis, and what we can do about it.

Hollenbach draws on the values that have shaped major humanitarian initiatives over the past century and a half, such as the commitments of the International Committee of the Red Cross, Oxfam, Doctors without Borders, as well as the values of diverse religious traditions, including Catholicism, to examine the scope of our responsibilities and practical solutions to these global crises. He also explores the economic and political causes of these tragedies, and uncovers key moral issues for both policymakers and practitioners working in humanitarian agencies and faith communities.

DAVID HOLLENBACH, SJ, is Pedro Arrupe Distinguished Research Professor at the Walsh School of Foreign Service, Senior Fellow of the Berkeley Center for Religion, Peace, and World Affairs, and affiliated professor in the Theology Department at Georgetown University. He is the author of several books, including The Global Face of Public Faith, and the editor of Driven from Home: Protecting the Rights of Forced Migrants and Refugee Rights: Ethics Advocacy and Africa.
Consumer Ethics in a Global Economy

*How Buying Here Causes Injustice There*

**DANIEL K. FINN**

It is a serious mistake to think that all we need for a just world is properly-structured organizations. But it is equally wrong to believe that all we need are virtuous people. Social structures alter people’s decisions through the influence of the restrictions and opportunities they present.

Does buying a shirt at the local department store create for you some responsibility for the workplace welfare of the women who sewed it half a planet away? Many people interested in justice have claimed so, but without identifying any causal link between consumer and producer, for the simple reason that no single consumer has any perceptible effect on any of those producers.

Finn uses a critical realist understanding of social structures to view both the positive and negative effects of the market as a social structure comprising a long chain of causal relations from consumer/clerk to factory manager/seamstress. This causal connection creates a consequent moral responsibility for consumers and society for the destructive effects that markets help to create. Clearly written and engaging, this book is a must-read for scholars involved with these moral issues.

**DANIEL K. FINN** is an economist and theologian, teaching at St. John’s University and the College of St. Benedict in Minnesota. He is a past president of the Catholic Theological Society of America (CTSA), the Society of Christian Ethics (SCE), and the Association for Social Economics. He has published extensively on the relation of ethics and economics. He is director of the True Wealth of Nations research project at the Institute for Advanced Catholic Studies in Los Angeles.
“Steck has written the first substantive theology of animals in a Roman Catholic context, which is an invaluable new contribution to the field. His careful and well-informed argument makes a strong case for Christians to reconsider their practice, especially with regard to current patterns of using animals for food.”

—David Clough, Professor of Theological Ethics, Department of Theology and Religious Studies, University of Chester

“Draws together a provocative account of a theology of redemption for animals.”

—Celia Deane-Drummond, Director and Professor of Theology, University of Notre Dame

All God’s Animals
A Catholic Theological Framework for Animal Ethics

CHRISTOPHER STECK, SJ

The book is the first of its kind to draw together into conversation the views of the early Church, contemporary biblical and theological scholarship, and post-conciliar teachings in order to develop a comprehensive, Catholic theology of animals based on an in-depth exploration of its fundamental doctrines—i.e., trinitarian theology, Christology, pneumatology, eschatology, and soteriology.

The book makes two central claims. First, it challenges the traditional Catholic view by arguing for the hope that God will include animals of the present age in the kingdom inaugurated by Christ. Second, because of this inclusion, our responses to animals should be guided by the values of the kingdom.

As Christians await the final liberation of all creation, they are to be witnesses to God’s kingdom by embodying its ideals in their relations with animal life. However, because the kingdom’s fullness is yet to come and because our world remains marked by the wounds of sin, Christian treatment of animals will at times require acts that are at odds with the kingdom’s ideals (e.g., those causing suffering and death).

REV. CHRISTOPHER STECK, SJ, who earned his Ph.D. at Yale, has been a member of the Department of Theology and Religious Studies at Georgetown University since 1999. In addition to his book The Ethical Thought of Hans Urs von Balthasar (2001), he has published many articles dealing with theoretical issues in Catholic moral theology.
Everyday Ethics
*Moral Theology and the Practices of Ordinary Life*

MICHAEL LAMB AND BRIAN A. WILLIAMS, EDITORS

What might we learn if the study of ethics focused less on hard cases and more on the practices of everyday life? In *Everyday Ethics*, Michael Lamb and Brian Williams gather some of the world’s leading scholars and practitioners of moral theology (including some GUP authors) to explore that question in dialogue with anthropology and the social sciences. Inspired by the work of Michael Banner, these scholars cross disciplinary boundaries to analyze the ethics of ordinary practices—from eating, learning, and loving thy neighbor to borrowing and spending, using technology, and working in a flexible economy. Along the way, they consider the moral and methodological questions that emerge from this interdisciplinary dialogue and assess the implications for the future of moral theology.

MICHAEL LAMB is Director of the Program for Leadership and Character and Assistant Professor of Politics, Ethics, and Interdisciplinary Humanities at Wake Forest University.

BRIAN WILLIAMS is Dean of the Templeton Honors College and Assistant Professor of Ethics and Liberal Studies at Eastern University.

“This is a fresh, insightful and highly stimulating contribution to debates about the nature of Christian ethics and the relation between theology and the social sciences. Much more than a dialogue with a single thinker, the book turns out to be an authoritative guide into many of the contemporary concerns and possibilities of theological ethics as a whole.”

—Jonathan Chaplin, Independent researcher and writer; Member, Cambridge University Divinity Faculty

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DECEMBER 280 pages / 6”x9”

RELIGION / ETHICS

World Rights
¡Presente!
Nonviolent Politics and the Resurrection of the Dead

KYLE B.T. LAMBELET

¡Presente! develops a lived theology of nonviolence through an extended case study of the movement to close the School of the Americas (also known as the SOA or WHINSEC). Specifically, it analyzes how the presence of the dead—a presence proclaimed at the annual vigil of the School of the Americas Watch—shapes a distinctive, transnational, nonviolent movement. Kyle B.T. Lambelet argues that such a messianic affirmation need not devolve into violence or sectarianism and, in fact, generates practical reasoning.

By developing a messianic political theology in dialogue with the SOA Watch movement, Lambelet’s work contributes to Christian ethics as he explores the political implications of the resurrection of the dead. This book contributes to studies of strategic nonviolence and civil resistance by demonstrating how religious and moral dynamics remain an essential part of such struggles.

KYLE B.T. LAMBELET is a postdoctoral fellow in the Candler School of Theology at Emory University. He has a PhD in Theology and Peace Studies from the University of Notre Dame. This is his first book.

“In our cynical and morally impoverished times, Kyle Lambelet demonstrates that non-violent political action is effective because it is moral. ¡Presente! is a deeply researched, cogently analyzed work that shows how a religiously motivated social movement emerging from the left can make a difference. It offers much to think about and a ray of hope.”

—Lesley Gill, Professor, Department of Anthropology, Vanderbilt University

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FEBRUARY 184 pages / 6” x 9”

PEACE STUDIES / CHRISTIAN ETHICS

World Rights
This volume of the Building Bridges Seminar, *Power: Divine and Human, Christian and Muslim Perspectives*, comprises pairs of essays by Christians and Muslims which introduce texts for dialogical study, plus the actual text-excerpts themselves.

This book goes far beyond mere reporting on a dialogical seminar; rather, it provides guidance and materials for constructing a similar dialogical experience on a particular topic. As a resource for comparative theology, *Power: Divine and Human* is unique in that it takes up a topic not usually explored in depth in Christian-Muslim conversations. It is written by scholars for scholars. However, in tone and structure, it is suitable for the non-specialist as well. Students (undergraduate and graduate), religious leaders, and motivated non-specialists will find it readable and useful. While it falls solidly in the domain of comparative theology, it can also be used in courses on dialogical reading of scripture, interreligious relations, and political philosophy.

**LUCINDA MOSHER** is Assistant Academic Director of the Building Bridges Seminar; Faculty Associate in Interfaith Studies, Hartford Seminary; and Center for Anglican Communion Studies Fellow in World Anglicanism, Virginia Theological Seminary, Alexandria, Virginia.

**DAVID MARSHALL** is World Council of Churches Programme Executive in Interreligious Dialogue and Cooperation; Academic Director of the Building Bridges Seminar; and Research Fellow of the Berkley Center for Religion, Peace, and World Affairs at Georgetown University.
Robert Blake, now with Gabriel Guillén, updates his successful book (1st ed. 2008, 2nd ed. 2013) on teaching foreign languages using technology. *Brave New Digital Classroom* touches on all of the key concepts and challenges of teaching with technology, focusing on issues specific to FLL or L2 learning and CALL. Originally referred to as computer-assisted language learning, CALL has come to encompass any kind of learning that uses digital tools for language learning.

This edition reframes the conversation to account for how technology has been integrated into our lives. Blake and Guillén address the ways technology can help with L2 learning, how to choose the right digital tools, how to use those tools effectively, and how technology can impact literacy and identity. The book is primed for use in graduate courses: terminology is in bold and a comprehensive glossary is included; each chapter finishes with a short list of references for further reading on the topic and discussion questions. The authors provide short interview videos (free via GUP website) to enhance discussions on each chapter’s topic.

**ROBERT J. BLAKE** is a distinguished professor of Spanish linguistics and director of the Davis Language Center at the UC Davis. He has developed online Spanish courses, is author of previous editions of *Brave New Digital Classroom*, and has co-authored *El español y la lingüística aplicada*.

**GABRIEL A. GUILLÉN** is an assistant professor of Spanish at the Middlebury Institute of International Studies (MIIS) and an active practitioner in the field of language learning and technology. His research focuses on local and online intercultural exchanges and the use of language learning social networks in the context of hybrid language education. Recently, Gabriel founded Recicle, connecting English and Spanish learners in Monterey, California.
Interpretazioni
Italian Language and Culture through Film
CRISTINA PAUSINI AND CARMEN MEROLLA

Interpretazioni is an intermediate- to advanced-level Italian textbook that aims to teach language through film, focusing on Italian movies from 2010 to 2017. Teaching language through cinema is a widespread and proven practice that engages all four main language skills (speaking, listening, reading, writing), and Interpretazioni does so via the proven format and pedagogy of Pausini and Antonello Borra’s previous book, Italian Through Film (Yale UP, 2003), which has enjoyed success and is regarded highly among teachers.

Films featured in Interpretazioni span genres, address a wide range of themes, and are set in various parts of Italy, encouraging students and teachers to more fully engage with the complexity of Italian cinema. As in Italian through Film, the activities based on the films are divided into three main categories (before, during, and after viewing the film) with a natural progression from warm-up questions, to closed and controlled exercises, to open ended and creative tasks, both oral and written, including grammar practice, all within the context of each single film. An instructor’s manual with answer keys and suggestions on using apps for teaching will be available on the GUP website.

CRISTINA PAUSINI is Senior Lecturer and Coordinator of the Italian Language Program at Tufts University. Previous books include Italian Through Film, Italian Through Film: The Classics, and Trame.

CARMEN MEROLLA is a Full-Time Lecturer of Italian at Tufts University. Previous publications include the testing program of Caleidoscopio, by Daniela Bartalesi-Graf and Colleen Ryan.

“An essential text for any Italian Studies program based on the interconnection of language and culture. . . . The purpose of this text: refining students’ critical skills in analyzing both the act of performance and the film as a text. . . . is achieved through an ingenious scaffolding design of exercises that are suitable for their variety and flexibility both for the intermediate and the advanced language class. Interpretazioni fills a void in Italian studies.”

—Daniela Baratlesi-Graf, Lecturer, Department of Italian Studies, Wellesley College

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OCTOBER 200 pages / 7”x10” / 28 color photos

ITALIAN LANGUAGE
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“On tourne! allows for a rich exploration of French language, culture, and society through the lens of contemporary film. The manual’s plethora of variegated and thought-provoking activities stimulate critical thinking while facilitating work with vocabulary and grammar, in-class discussion, written expression, and cultural analysis and comparisons.”

—Heidi L. Holst-Knudsen, Senior Lecturer in French, Columbia University

On tourne!

French Language and Culture through Film

VÉRONIQUE ANOVER AND RÉMI FOURNIER LANZONI

On tourne! is a one-semester, advanced French textbook (5th/6th semester of instruction) designed to be used as a stand-alone text for a course on French and francophone films or for a French conversation course. This textbook could also be used as a supplementary text in an advanced conversation course, a composition course, or a contemporary culture course.

On tourne! guides students to analyze and discuss 13 films from France and the francophone world. Each chapter focuses on a single film and includes pre-viewing activities, vocabulary, information on the cultural and linguistic nuances of the film, and post-viewing activities and discussion points. Moreover, each chapter contains a review of an essential grammatical structure as well as idiomatic expressions used in the film to highlight their pragmatic function. The films included explore a wide array of themes, ranging from family, food, and fashion to politics, religion, and racial/ethnic identities.

VÉRONIQUE ANOVER is a Professor of French and Spanish at California State University San Marcos. She is the co-author of, among other books, A vous!, a first year French program from Cengage.

RÉMI FOURNIER LANZONI is an Associate Professor of Romance Languages at Wake Forest University. He is the author of several books on French and Italian cinema.
The Seven Keys to Communicating in Mexico
An Intercultural Approach

ORLANDO R. KELM, OLIVIA HERNANDEZ-POZAS, AND DAVID A. VICTOR

How do you build successful professional connections with colleagues from Mexico? While most books focus on how to avoid common communication mistakes, this book leads its readers to an understanding of how to succeed and thrive within the three cultures: Mexico, the US, and Canada. Kelm, Hernandez-Pozas and Victor present a set of practical guidelines for communicating professionally with Mexicans, both in Mexico and abroad, providing many photographs as examples.

The Seven Keys to Communicating in Mexico follows the model of presenting key cultural concepts used in their earlier books on Brazil and Japan. Hernández-Pozas, Kelm, and Victor guide readers through Mexican culture using Victor’s LESCANT Model (an acronym for seven cross-cultural communication areas: Language, Environment, Social Organization, Contexting, Authority, Nonverbal Behavior, and Time).

Each chapter addresses one of these topics and demonstrates how to evaluate the differences among Mexican, US, and Canadian cultures. In the final chapter the authors bring all of these cultural interactions together with a case study that includes additional suggestions from business professionals.

ORLANDO R. KELM is associate professor at the University of Texas–Austin, where he focuses on business language and the cultural aspects of international business communication. He also is the Director of University of Texas Portuguese Language Flagship.

OLIVIA HERNANDEZ-POZAS is associate professor at Tecnologico de Monterrey in Monterrey, Mexico, and author of numerous works in international business, cultural intelligence, and management education. She is also a member of the National Research System of Mexico.

DAVID A. VICTOR is full professor of International Business and Management and director of International Business Programs at the Eastern Michigan University College of Business, where he focuses on cross-cultural business communication, international business ethics and international differences in organizational structure.

Praise for The 7 Keys... 

“A nuanced, vividly illustrated set of practical recommendations... a must read for scholars and students in intercultural communication, sociology, language and social interaction, and linguistics.”

—CHOICE Magazine

“Tackles complicated communication and cultural issues that far exceed knowing superficial details.”

—Business and Professional Communication Quarterly

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