George Washington’s Final Battle
The Epic Struggle to Build a Capital City and a Nation
By Robert P. Watson

One of the least well known but most contentious of the Founding debates, one that happened to be George Washington’s primary passion during the final years of his life—was the struggle to build a capital city.

George Washington is celebrated as the general who won the war for independence and as the first president of the United States, but he was also the driving force behind the nation’s capital city. Washington long envisioned a grand capital that would strengthen the fledgling republic, unite its bickering citizens, give legitimacy to the new government, and imbue Americans with a sense of nationhood. Yet, his far-reaching dream faced serious opposition.

At the end of America’s Revolutionary War, the new nation’s government was weak and almost fatally divided by bitter disputes. Inherent in the divides was disagreement about where to place the nation’s seat of government. The capital city project led by Washington would end up being a long and arduous one. Filled with political intrigue and unresolved from the Revolutionary War through the Constitutional Convention, the planning of a federal city nearly undid the new nation just as it was getting started.

Ultimately, however, Washington prevailed and ended up overseeing nearly every detail of the new city. Tragically, he died less than a year before the city was unveiled. A “grand city for the ages” would be another of his lasting legacies to the nation and was his final battle.

Robert P. Watson is an award-winning author of roughly 40 books. He holds the title Distinguished Professor of American History at Lynn University.

Highlights

- A vivid account of the long and bitter fight by the Founders over whether the new nation should have a capital city and, if so, where it should be
- New insights into George Washington’s surprising political acumen, visionary leadership, and the passion that consumed his final years
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**About the Author**
The Torture Doctors
Human Rights Crimes and the Road to Justice
By Steven H. Miles, MD

The Torture Doctors reveals a horrifying and hidden medical specialty practiced around the world: the torture doctor. The physicians work for dictatorships and even democracies such as the United States, United Kingdom, and Spain.

Torture doctors are essential to the modern practice of torture. Their countries employ them to invent techniques to break people down without leaving scars. They falsify death certificates to say that a murdered prisoner died of natural causes. They monitor prisoners being tortured to keep them alive for the next day of pain.

Doctors torture with impunity in most cases. With rare exceptions, governments protect them and medical associations and licensing boards leave them alone. This book examines who they are, what they do, and how they escape accountability.

Although the Nazi Doctors trial at Nuremberg is well known, it is less well understood that even as the trial was ending, the Cold War ensured the end of punishments for torture doctoring. Impunity did not end until 1975-80. Since then, accountability has expanded slowly, steadily and exponentially.

This book traces the beginnings of a movement to bring these perpetrators of human atrocities to justice and recommends ways that the international human rights community can hold them accountable. Finally, it shows how physicians can be brought back to their proper role of promoting health and human rights.

Steven H. Miles, MD is Professor Emeritus of Medicine and Bioethics at the University of Minnesota Medical School. He previously managed the Doctors Who Torture Accountability Project and is a past president of the American Society of Bioethics and Humanities, from which he received its Distinguished Service Award and Lifetime Achievement Award. He is the author of Oath Betrayed: Torture, Medical Complicity, and the War on Terror.
Highlights

- This is the first and only book about the post-Nazi, global history of impunity and accountability of physicians who torture for their governments.
- This book reveals a shocking and compelling truth about doctors who are complicit in torture.
- The style is readable, including stories and discussions free of academic jargon.

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How We Vote
Innovation in American Elections
Kathleen Hale and Mitchell Brown

The idea of voting is simple, but the administration of elections in ways that ensure access and integrity is complex. In How We Vote, Kathleen Hale and Mitchell Brown explore how election officials work, how ballots are cast and counted, and how jurisdictions try to innovate while also protecting the security of the voting process.

In more than 8,000 election jurisdictions across the United States, election officials must work in a difficult intergovernmental environment of constant change and intense partisanship. Voting practices and funding vary from state to state, and multiple government agencies, the judicial system, voting equipment vendors, nonprofit groups, and citizen activists also influence practices and limit change. Despite real challenges and pessimistic media assessments, Hale and Brown demonstrate that election officials are largely successful in their work to facilitate, protect, and evolve the voting process.

How We Vote expands our knowledge of the organization and execution of US election administration while critically contributing to the conversation over its maintenance and modernization, assuring the ongoing health of our democracy.

Kathleen Hale is professor of political science at Auburn University, where she directs its Election Administration Initiative and Graduate Program in Election Administration. She is the author of How Information Matters: Networks and Public Policy Innovation, winner of the Academy of Management’s Best Book Award, Public and Nonprofit Division (2012).

Highlights

- On the eve of election 2020, raises timely questions important to election officials, policy makers, vendors and other stakeholders across election administration systems
- Informs the debate by drawing attention to how to improve election administration, particularly at the local level.
- Draws from intensive exploration of election operations over time
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Russian Cyber Operations
Coding the Boundaries of Conflict
By Scott Jasper. Foreword by Gen. Keith Alexander

Russia's brazen use of cyber operations to interfere in elections, conduct information warfare, and as part of its ongoing conflicts with neighboring states has made international headlines. However, they have also maintained a thin veneer of deniability and have avoided clear red lines that would be widely accepted as acts of war. While cyber operations possess the means to achieve mischievous, subversive, and potentially destructive effects, how is an injured state supposed to respond?

Scott Jasper puts Russia's use of cyber in the context of their military and information warfare doctrines and looks at examples from the 2016 US presidential election, the 2017 NotPetya mock ransomware attack, and many more. Jasper proposes deterrence, defense, resilience, and cost-imposition responses and offsetting strategies for the United States and other states who have been on the receiving end of these attacks. This book will make a major contribution to helping scholars, students, and the national security community understand Russian cyber competition and how to respond.

Dr. Scott Jasper, captain USN (ret.), is a lecturer in the National Security Affairs Department and the Institute for Security Governance at the US Naval Postgraduate School. He is the author of Strategic Cyber Deterrence: The Active Cyber Defense Option and the editor of three volumes including Conflict and Cooperation in the Global Commons.

Highlights

- A relevant examination of Russian Cyber Operations that threaten U.S. and European prosperity and security in day-to-day competition below the level of armed conflict.
- A technical and legal perspective on the role of Russian Cyber Operations in their asymmetric arsenal, in hybrid warfare, and through information operations.
- A detailed presentation of cost imposition options and robust solutions for resilience, using data correlation technologies in an integrated security-operating platform.
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About the Author
Transforming US Intelligence for Irregular War
Task Force 714 in Iraq
Richard H. Shultz Jr.
Foreword by Gen. Joseph L. Votel, US Army (Ret.), former commander of Central Command and Special Operations Command

Richard H. Shultz examines the pivotal role of intelligence in twenty-first century irregular warfare through an in-depth examination of the fight against Al-Qaeda in Iraq (AQI) between 2004 and 2009. AQI was the most lethal group that fought the US occupation of the country after the toppling of Saddam Hussein. US Special Operations Command deployed Task Force 714, a joint services counterterrorism force, to Iraq to fight the growing insurgency. TF 714’s leader, Maj. Gen. Stanley McChrystal, quickly realized that AQI was unlike any insurgent or terrorist organization that preceded it. AQI was comprised of decentralized networks that employed information age technologies to operate across a broad geographical landscape.

This book is the story of how TF 714 had to reinvent itself to destroy the leadership, financial units, communications and media centers, intelligence services, bomb production facilities, and arms acquisition procurers of AQI. Along with changes to operational tempo and command structure, TF 714 altered its methods and practices of intelligence collection, analysis, and covert action. TF 714 is an exemplar of successful organizational learning and how intelligence must lead the way in campaigns against nonstate armed groups.

Richard H. Shultz Jr. is the Lee E. Dirks Professor of International Politics and director of the International Security Studies Program at the Fletcher School of Law and Diplomacy at Tufts University. He is the author of several books including *The Marines Take Anbar: The Four-Year Fight against Al Qaeda* and, co-authored with Andrea J. Dew, *Insurgents, Terrorists, and Militias: The Warriors of Contemporary Combat*. 
Highlights

- There is no comparable book examining military adaptation in the intelligence field, nor examining Task Force 714’s battle against Al Qaeda in Iraq, other than General Stanley McChrystal’s *My Share of the Task*, but this book is more rigorous and analytical than is that memoir.
- Superior scholarship. Richard Shultz has contacts and knowledge without parallel in this field.
- This is an important book that will help the military continue its adaptation to the demands of irregular warfare in this century.
- The manuscript is well organized, with a compelling conceptual framework that will appeal to the military mind that is its primary audience. Its style is appropriate for staff, college, and graduate school students.

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About the Author
Shocks and Rivalries in the Middle East and North Africa
By Imad Mansour and William R. Thompson, Editors

This is the first book to analyze the dynamics of interstate rivalries in the international relations of the Middle East and North Africa (MENA) and how they have changed dramatically in recent decades. The book demonstrates how Iran became the center of Middle East rivalries over the past decade. The authors explore rivalry origins, persistence, escalation, and termination. They also analyze how shock events, such as internal revolts or regional wars, can change the trajectory of rivalries, including to begin or end them. The rivalries in the book, including both contemporary and twentieth-century rivalries, are Israel-Iran, Iran-Saudi Arabia, Iran-Turkey, Iran-Iraq-Syria, Egypt-Saudi Arabia, and Algeria-Morocco.

This book addresses an understudied phenomenon in the international relations of the Middle East and extends international relations scholars' understanding of rivalry dynamics in global politics. The book will appeal to scholars of international relations and Middle East studies and will be a supplemental reading for graduate and upper-level undergraduate classes.

Imad Mansour is assistant professor in the Department of International Affairs at Qatar University and is the author of Statecraft in the Middle East: Foreign Policy, Domestic Politics, and Security (I.B. Tauris, 2016). William R. Thompson is Distinguished Professor Emeritus and Rogers Professor of Political Science Emeritus at Indiana University and former president of the International Studies Association.

Highlights

- First of its kind in-depth multi-case analysis of MENA rivalries
- Explains shift in MENA rivalry field
- Explains sources of instability in MENA regional order/international relations

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<td>Imad Mansour and William R. Thompson</td>
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In *Post-Conflict Institution Building*, Andrew Radin challenges the accepted wisdom about the difficulties that foreign missions face when reforming state institutions in post-conflict societies. Rather than purging former elites and forcing democratic reform, Radin shows how working with elites, accounting for nationalist goals, and tempering or delaying reform objectives is more likely to produce enduring peace and stability.

Radin's domestic opposition theory offers a better explanation than either resources or path dependence as to why institution building fails. His work is based on field research in these countries and over 160 interviews. This is essential reading for scholars and practitioners of post-conflict missions, peacebuilding, and security.

**Andrew Radin** is a political scientist at the RAND Corporation. His work at RAND has focused on European security and building partner state institutions. His academic and policy research on intervention and state building has been published in *Security Studies*, *the Journal of Conflict Resolution*, *The Washington Quarterly*, and *Survival*, among other venues. He has taught at Georgetown University’s Walsh School of Foreign Service. He earned a PhD in political science from the Massachusetts Institute of Technology.

**Highlights**

- Counterintuitive argument that foreign intervention can achieve greater progress by accommodating nationalist goals and elite patron-client networks.
- Original case studies of central government, military, and police reform in Bosnia and Herzegovina, Kosovo, East Timor, Iraq, and Ukraine.
- Explores the impact of international resources, preexisting political development, and domestic opposition on the quality of state institutions.
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Pakistan’s Political Parties
Surviving between Dictatorship and Democracy
By Mariam Mufti, Sahar Shafqat, and Niloufer Siddiqui, Editors

Pakistan’s Political Parties provides a comprehensive overview of the country’s major party politics and updates our understanding of Pakistan’s evolving political system. The Pakistan general elections of 2018 marked the second successful transfer of power from one elected civilian government to another. The contributors analyze the role of the military, bureaucracy, and judiciary in politics, but the major contribution of the volume is to refresh our understanding of how Pakistan’s political parties are functioning and surviving in the country’s improving though fragile democracy. Pakistan’s parties are myriad and each represents a distinct interest from left, right, and/or populist to religion, region, ethnicity, reform, or some combination thereof. Studying their internal workings, motivations, mechanisms for influencing both state and society, and capacity to make policy provides an excellent opportunity to shed light on exactly how Pakistan’s developing democracy functions.

Mariam Mufti is an assistant professor of comparative politics at the University of Waterloo. She has published articles in peer-reviewed journals including Comparative Politics, Politics and Governance, and Critique Internationale. She completed her MA and PhD in Political Science from Johns Hopkins University.

Sahar Shafqat is professor of political science at St. Mary’s College of Maryland. Her research is on democratization, political parties, and social movements. She received her undergraduate degree from Mount Holyoke College and her PhD in Political Science from Texas A&M University.

Niloufer Siddiqui is an assistant professor of political science at the Rockefeller College of Public Affairs and Policy, University at Albany-State University of New York (SUNY). She received her BA from Haverford College, her MA from Johns Hopkins Schools of Advanced International Studies, and her PhD from Yale University.

Highlights

- First comprehensive account of contemporary party politics in Pakistan.
- Examines Pakistan as relevant & significant case study of a developing democracy & Muslim-majority state.
- Sheds light on the civilian side of the “civilian-military” divide of Pakistan’s hybrid regime.
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## About the Contributors
Bridging the Theory-Practice Divide in International Relations
By Daniel Maliniak, Susan Peterson, Ryan Powers, and Michael J. Tierney, editors.

This book explains the conditions under which international relations scholars are likely to have influence on the thinking and choices of policy practitioners in eight different foreign policy issue areas.

The structure of this book is designed to foster both introspection and conversation across the academic-policy divide. The scholars in this volume reflect on what research can offer to policy in eight distinct IR subfields—human rights, the environment, foreign aid and development, trade, finance and money, interstate conflict, intrastate conflict, and nuclear weapons and strategy. Each scholars’ chapter is followed by a response from a policy practitioner about the nature and size of the gap and their impressions of scholarly impact. This book is also unique because it seeks to move the conversation beyond anecdotal evidence about the gap and questions of incentives and methods within the academy. The academic contributors to this volume use data gathered over a fifteen-year period by the Teaching, Research & International Policy Project about the perceptions and attempts of IR professors to offer policy-relevant scholarship. The book finds that the influence gap is not insurmountable and that certain issue areas are more open to scholars' input than others.

Daniel Maliniak is an assistant professor in the Dept. of Government at the College of William & Mary. Susan Peterson is the Wendy and Emery Reves Professor of Government and International Relations at the College of William & Mary. Ryan Powers is an assistant professor in the School of Public and International Affairs at the University of Georgia. Michael J. Tierney is the George C. and Mary C. Hylton Professor of International Relations at the College of William & Mary.

Highlights

- First systematic use of quantitative data to explore the gap between practitioners and scholars of International Relations.
- Puts scholarly experts in conversation with prominent policy practitioners with essays from both scholars and practitioners.
- First study to move beyond U.S. foreign policy and international security to explore the gap in issue areas like trade, human rights, international development, and other issue areas.
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Finding Soldiers of Peace
Three Dilemmas for UN Peacekeeping Missions
By Gary Uzonyi

The United Nations (UN) faces three dilemmas each time it forms a peacekeeping operation. It must convince states to contribute troops to the mission, it must persuade them to do so quickly, and it must get them to stay for a sufficient period of time for the mission to be a success. Gary Uzonyi finds that the key for the UN in overcoming these dilemmas is to highlight for member states the connection between offering peacekeepers and slowing conflict-driven refugee flows. This connects self-interest of the states with the liberal goal of civilian protection. He analyzes data from all post-Cold War UN peacekeeping missions and takes a closer look at two case studies of past missions in Sudan and Mali to draw conclusions for both scholars and policy practitioners. He finds that much of the conventional wisdom, which says that states join peacekeeping missions for payment or humanitarian considerations, is wrong or incomplete. Uzonyi’s research will help scholars and practitioners to predict not only who is most likely to send support, but also where they will send assistance, when they are likely to become involved, the size of contribution they will be willing to make, and when they will be likely to leave a mission. The concise treatment of the topic makes it ideal for classroom use or policy discussions.

Gary Uzonyi is an assistant professor in the Department of Political Science at the University of Tennessee. His articles have appeared in International Studies Quarterly, the Journal of Peace Research, and Studies in Conflict & Terrorism among others. He holds a doctorate from the University of Michigan.

Highlights

- Directly addresses recent recommendations of the High-Level Independent Panel on Peace Operations
- Addresses UN’s increased focus on civilian protection during civil war
- Explores how countries have responded to recent humanitarian crises
- This book ties together several pressing issues: civilian protection, refugee crises, and peacekeeping. Helps us understand ongoing conflicts, such as those in Mali and Sudan
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A Just Peace Ethic Primer
Building Sustainable Peace and Breaking Cycles of Violence
By Eli S. McCarthy, Editor

How can we build a more sustainable peace? Why do we so often get stuck in vicious cycles of violence even with good intentions? How do we become better at constructively engaging conflict?

By reflecting on cases of contemporary issues and conflicts, *A Just Peace Ethic* enables us to address these pressing questions and see more clearly the value of a just peace ethic. Eli McCarthy's edited book informs people about an emerging just peace ethic and deepens the imagination about how it might provide fruitful moral guidance for various types of situations, taking a case-based approach to exploring and teaching it. McCarthy and contributors provide essays that apply and refine a virtue-based just peace ethic in the context of particular cases, beginning with three chapters that each address a facet of just peace, written by known scholars. Case studies follow, addressing issues internationally, among them the death penalty, immigration, racism in the US, non-state terrorism, the conflicts in South Sudan, El Salvador, Kenya, the Democratic Republic of Congo, and The Philippines.

Eli S. McCarthy is Director, Justice and Peace, for the Conference of Major Superiors of Men. He is the co-founder of the journal *Peace Power: Journal of Nonviolence and Conflict Transformation* and holds a PhD from the Graduate Theological Union.

**Highlights**

- The book fills a crucial gap by providing a broad range of US domestic and international case studies to reflect with and refine an emerging just peace ethic.
- The book deepens our imagination about active nonviolence, particularly from perspectives immersed in violent conflict zones.
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Moral Agency within Social Structures and Culture
A Primer on Critical Realism for Christian Ethics
Edited by Daniel K. Finn

Christian ethics has addressed moral agency and culture from the start, and Christian social ethics increasingly acknowledges the power of social structures. However, neither has made sufficient use of the discipline that specializes in understanding structures and culture: sociology. In Moral Agency within Social Structures and Culture, editor and contributor Daniel K. Finn proposes a field-changing critical realist sociology that puts Christian ethics into conversation with modern discourses on human agency and social transformation.

Catholic social teaching mischaracterizes social evil as being little more than the sum of individual choices, remedied through individual conversion. Liberation theology points to the power of social structures but without specifying how structures affect moral agency. The book demonstrates how this sociological framework has applications for the study of the ecological crisis, economic life, and virtue ethics.

Moral Agency within Social Structures and Culture is a valuable tool for Christian ethicists who seek systemic change in accord with the Gospel.

Daniel K. Finn is a professor of theology and the William E. and Virginia Clemens Professor in Economics and the Liberal Arts at the College of Saint Benedict and Saint John’s University. His books include Consumer Ethics in a Global Economy: How Buying Here Causes Injustice There (Georgetown University Press, 2019),

Highlights

- Offers a social scientific analysis that will enable theologians to discuss more precisely the everyday limitations on human freedom: constrained moral agency.
- Analysis illuminates justice concerns for the transformation of social structures in light of the Gospel.
- A primer – short and accessible.
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A World Free from Nuclear Weapons
A Vatican Conference on Disarmament
Drew Christiansen, SJ, and Carole Sargeant, Editors
Address by Pope Francis, Contributions by Seven Nobel Peace Prize Laureates

On November 10, 2017, Pope Francis became the first pontiff in the nuclear era to take a complete stand against nuclear weapons, even as a form of deterrence. At a Vatican conference of leaders in the field of disarmament, he made it clear that the possession of the bomb itself was immoral. A World Free from Nuclear Weapons presents the pope’s address and original testimony from Nobel Laureates, religious leaders, diplomats, and civil society activists. It includes analysis from Drew Christiansen, SJ, a key participant in the event.

This book presents testimony from representatives of NATO and Russia, as well as members of the International Campaign to Abolish Nuclear Weapons (ICAN), recent winners of the Nobel Peace Prize. These leaders, along with the pope and a Hiroshima survivor, make the moral case against possessing, manufacturing, and deploying nuclear arms. Christiansen was a member of the Holy See delegation to the 2017 UN conference that negotiated the Treaty to Prohibit Nuclear Weapons, and his introduction helps readers to understand this conference in its historical context.

A World Free from Nuclear Weapons is a critical companion for scholars of modern Catholicism, moral theology, and peace studies, as well as for policymakers working on effective disarmament.

Drew Christiansen, SJ, is Distinguished Professor of Ethics and Human Development at the Walsh School of Foreign Service at Georgetown University and a senior fellow at its Berkley Center for Religion, Peace, and World Affairs. He serves as a frequent consultant to the Holy See and as a member of the steering committee of the Catholic Peacebuilding Network.

Carole Sargent, PhD is a literary historian of early modern women’s political thought, and founding director of Georgetown University’s Office of Scholarly Publications. The author of two books with Farrar, Straus & Giroux, her national media platform has included NPR, CNN, The New York Times, and “60 Minutes.” As an Associate of the Sacred Heart (RSCJ), she founded a faculty scholarly peace community in Georgetown.

Highlights

- Contributors include Pope Francis and his potential successor Cardinal Turkson as well as Nobel Laureates, representatives from both NATO and Russia, and a survivor of Hiroshima.
- This book captures historic statements marking shift in the Catholic Church’s policy on nuclear deterrence from one of conditional acceptance to condemnation of both the threat to use as well as the possession of nuclear weapons.
- Not simply a statement of policy, this volume provides wise counsel on how to achieve the goal of a nuclear-free future.
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Integrating Digital Humanities into the Second Language Classroom
A Practical Guide
Melinda A. Cro

This book is a practical guide to implementing digital humanities methods in the second language classroom. This book seeks to provide an overview of the utility and potential of a pedagogical approach informed by the theoretical framework of Digital Humanities (DH) pedagogy in the second language classroom.

It is written for the practitioner and teacher-in-training who has a basic understanding of instructional technology but may not have specialized skills such as coding or familiarity with various types of digital visualization tools, such as geographic information systems (GIS).

This book underscores the practicality and utility of the humanities, and languages in particular, and how implementing a DH approach in the L2 classroom may enhance this reality. Additionally, it counters critics of the languages who imply they are not “practical” fields of study as they are not focused on preparing students for specific jobs.

Melinda Cro is Associate Professor of French at Kansas State University, with research interests in interdisciplinary approaches to literature and digital humanities in the L2 classroom. In 2018, Dr. Cro began the Early Modern Humanities Lab, an initiative for working one-on-one with undergraduate researchers on projects that combine digital humanities, pedagogy, and pastoral literature.

Highlights

- Offers a concise overview of the interplay of digital humanities (DH) and second language (L2) pedagogy with reflection and comprehension questions at the end of each chapter
- Accessible descriptions of user-friendly DH tools
- Clear discussion for implementing and assessing a DHL2 approach with concrete examples
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Introduction: How Does the Second Language Classroom Benefit from the Digital Humanities?

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3. Implementing a DHL2 Classroom: Design, Learner Characteristics, and Assessment

4. DH Tools and Examples: A Case Study through Cultural Comparison

Conclusion: Challenges and Considerations of a DHL2 Methodology

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About the Author
Teaching Languages in Blended Synchronous Learning Classrooms
A Practical Guide
Alba Girons and Nicholas Swinehart

The term "blended synchronous learning" (BSL) refers to environments where face-to-face and remote students participate in the same class simultaneously, often via video conferencing. This provides flexibility for students who are geographically dispersed and allows instructors to reach a larger audience, which is especially attractive for less commonly-taught languages (LCTLs). This book, aimed at language instructors and program administrators, is a concise beginner’s guide to BSL in the L2 classroom—how to set up a BSL environment for success and the pedagogical considerations necessary to creating meaningful learning experiences for face-to-face and remote students alike.

Alba Girons has a PhD in Translation and Intercultural Studies at the Autonomous University of Barcelona. She is Lecturer and Catalan Language Coordinator at the University of Chicago and has been offering her Catalan courses in blended synchronous environments for the last three years.

Nicholas Swinehart is an instructional technologist and researcher at the University of Chicago, specializing in language pedagogy and assessment and coordinating technological and administrative aspects of blended synchronous language courses.

Highlights

- This book is a concise, practical guide on getting started with language teaching in blended synchronous environments.
- Blended synchronous learning is an increasingly popular way to match students and courses remotely or across institutions.
- Blended synchronous learning offers particular advantages for less commonly-taught languages, which are typically only offered at a small number of institutions and are often challenged with low enrollments.
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**Al-Munjiz**

Advanced Business Arabic  
By Mohssen Esseesy

*Al-Munjiz* is a textbook for advanced learners of Arabic in a content-based course focused on business competencies. There are six chapter-modules, which can be taught in any sequence, on key business topics: Islamic banking, geography, employment, fuel and energy, e-commerce, and tourism.

Esseesy aims to teach students how to conduct themselves in a professional setting, which includes a deeper exploration of Arab culture and Arab business culture, as well as fostering proficiency in speaking and presentation skills, necessary skills for succeeding in business. This book has been built to develop higher-order skills—a requirement for achieving the superior level. Students encounter many authentic texts from corporation websites, etc., have access to video interviews with professionals on the chapter topics; learn strategies that contribute to increased language proficiency efficiently, and learn how to appropriately respond in Arab business contexts, such as developing a resume, responding to a job ad, and analyzing energy and fuel markets.

**Professor Mohssen Esseesy** is Chair of the Department and Coordinator of the Arabic Program at George Washington University. Publications include the book *Grammaticalization of Arabic Prepositions and Subordinators* (Brill 2010) and several articles on Arabic and Semitic historical linguistics.

### Highlights

- First updated book in many years for an area of growing interest  
- Promotes advanced and superior level proficiency in speaking, reading, writing, and listening and business culture  
- Offers learners an array of contexts for interaction while observing Arab cultural norms in a meaningful and sensitive way  
- Self-contained business modules integrated with simulated activities and engaging case-studies which promote critical thinking skills for business purposes  
- Interactive, stimulating exercises that accommodate the diverse learners’ needs and abilities  
- Free video content online
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## Unit One: Business Geography
Goals of the study module
Recalling information
Reading Text
Post reading Research
Important (specialized) expressions
Research

### Important expressions
- Case study
- Pre-case (study)
- Listening

Recorded interviews with two researchers on the topic of a unified Arab currency
First video
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Hints to students
Additional resources for research

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Important expressions
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Post reading
Listening
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Challenge
Prelude to the study
Additional resources for research
Arabic Sociolinguistics, Second Edition
Topics in Diglossia, Gender, Identity, and Politics
By Reem Bassiouney

The second edition of Arabic Sociolinguistics offers an extended commentary on the important findings of new critical approaches to language and society in Arab-speaking countries. Following a recent wave of political upheavals in the Middle East, the book engages with latest academic works that relate language to power and conflict in the Arab world.

In addition to thoroughly updated accounts of diglossia, code-switching, gender, language policy and language variation in the region, Reem Bassiouney discusses the most important recent development in the field – critical sociolinguistics – in a new dedicated chapter that challenges the tendency of applying Western linguistic methods and terms to superdiverse communities.

Reem Bassiouney (DPhil, Oxon.) is Professor of Linguistics at the American University in Cairo. Her books include, Functions of Code Switching in Egypt (2006), Arabic Sociolinguistics (2009) and Language and Identity in Modern Egypt (2014). Her edited volumes include Arabic and the Media (2010) and Identity and Dialect Performance (2017). She is also the co-editor of the volume Arabic Language and Linguistics (2012), and is an award-winning novelist. She is also a previous editor of Al-’Arabiyya.

Highlights

- Accessible, with many examples
- Up to date with recent theory
- Addresses social and political developments since the Arab Spring
- New to this edition:
  - A new chapter discussing Arabic critical sociolinguistics; that is, the critical analysis of the field of sociolinguistics itself and its scholarly practices
  - Explanations of new theories, such as language as a social construct, the relation between language and identity, stance, indexicality, and translanguaging, with examples from areas not covered in the first edition
  - Discussion of the political changes in the Arab world since 2011 and their impact on language
  - Considers the role of new media in modifying theories and providing different kind of data for sociolinguists
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SFS 100
A Century of Service
Georgetown University, Walsh School of Foreign Service

*SFS 100: A Century of Service* is a celebration of the first one hundred years of the Walsh School of Foreign Service at Georgetown University. It is a collection of stories that reflect the people and ideas that have formed the school’s identity. The book tells the stories of diplomacy, but it also recounts SFS’s impact on commerce, law, development, and culture. *SFS 100* provides a record of those who have applied the lessons learned at AFA to the greater world in their varying positions as professors, heads of state, military personnel, service workers, politicians, media leaders and more. In describing the work of those who have been touched by the SFS, this book ultimately traces the evolution of the School as it upholds and adapts its practices in a world that is continuously changing. Madeleine Albright, the Mortara Endowed Distinguished Professor in the Practice of Diplomacy and former U.S. Secretary of State, offers a summary of what had driven SFS over the past 100 years: “As long as there are wrongs in this world, there must also be those trained, and trained at the highest level, to right them.” The book is organized thematically (trade, the New Foreign Service, the Cold War, etc.) to link the development of the school to world events over the last century.

**Georgetown University, Walsh School of Foreign Service**

- In describing the work of those who have been touched by SFS, this book ultimately traces the evolution of the School as it upholds and adapts its practices in a world that is continuously changing.
- The book is organized thematically (trade, the New Foreign Service, the Cold War, etc.) to link the development of the school to world events over the last century.
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Credits

Acknowledgements