FALL / WINTER 2015

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How Soviet leaders and intelligence chiefs failed at intelligence analysis during the Cold War.

RAYMOND L. GARTHOFF is a senior fellow (emeritus) at the Brookings Institution and served as US ambassador to Bulgaria and as a Cold War–era CIA analyst. His many books include A Journey through the Cold War, Détente and Confrontation: American-Soviet Relations from Nixon to Reagan, and The Great Transition: American-Soviet Relations and the End of the Cold War.

160 pp., 5.5 x 8.5, 5 tables
cloth, $49.95 s / £38.50, 978-1-62616-228-0
paper, $26.95 a / £21.00, 978-1-62616-229-7
ebook, $26.95 n / £21.00, 978-1-62616-230-3
August 2015
Intelligence agencies spend huge sums of money to collect and analyze vast quantities of national security data for their political leaders. How well is this intelligence analyzed, how often is it acted on by policymakers, and does it have a positive or negative effect on decision making?

Drawing on declassified documents and other sources, The Image of the Enemy breaks new ground as it examines how seven countries analyzed and used intelligence to shape their understanding of their main adversary. The cases in the book include the Soviet Union’s analysis of the United States (and vice versa), East Germany’s analysis of West Germany (and vice versa), British intelligence on the early years of the “Troubles” in Northern Ireland, Israeli intelligence about the Palestinians, Pakistani intelligence on India, and US intelligence about Islamist terrorists.

These rivalries provide rich case studies for scholars and offer today’s analysts and policymakers the opportunity to deeply evaluate past intelligence analysis successes and failures. Using these lessons from the past, they can move forward to improve analysis of current adversaries and future threats.

“How should we know about our enemy? How do we know we are right in our estimations? These are two of the most persistent questions confronting intelligence agencies. The Image of the Enemy is a remarkable book that addresses these issues directly and thoughtfully. It is full of revelations and remarkable observations which will surprise even those who thought they knew about intelligence analysis.”—Richard Aldrich, professor, politics and international studies, University of Warwick

Paul Maddrell is an assistant lecturer in modern history in the Department of Politics, History, and International Relations at Loughborough University, UK. He is the author of Spying on Science: Western Intelligence in Divided Germany, 1945–1961.
A fresh look at extended deterrence in theory and practice in the context of the NATO alliance.
ASSESSING WAR
The Challenge of Measuring Success and Failure
Leo J. Blanken, Hy Rothstein, and Jason J. Lepore, Editors
Foreword by Gen. George W. Casey Jr. (USA, Ret.)

Today’s protracted asymmetrical conflicts confuse efforts to measure progress, often inviting politics and wishful thinking to replace objective evaluation.

In Assessing War military historians, social scientists, and military officers explore how observers have analyzed the trajectory of war in American conflicts from the Seven Years’ War through Afghanistan. Drawing on decades of acquired expertise, the contributors examine wartime assessment in both theory and practice, and through alternative dimensions of assessment such as justice and proportionality, the war of ideas, and economics. This group of distinguished authors grapples with both conventional and irregular wars and emerging aspects of conflict—such as cyberwar and nation-building—that add to the complexities of the modern threat environment. The volume ends with recommendations for practitioners on best approaches while offering sobering conclusions about the challenges of assessing war without politicization or self-delusion.

From eighteenth-century conflicts to today’s, Assessing War blends focused advice and a uniquely broad set of case studies to ponder vital questions about warfare’s past—and its future. The book includes a foreword by Gen. George W. Casey Jr. (USA, Ret.), former chief of staff of the US Army and former commander, Multi-National Force–Iraq.

LEO J. BLANKEN is an associate professor in the Defense Analysis Department at the US Naval Postgraduate School and author of Rational Empires: Institutional Incentives and Imperial Expansion.

HY ROTHSTEIN is a retired US Army colonel, a senior lecturer in the Department of Defense Analysis at the Naval Postgraduate School, and co-editor of Afghan Endgames: Strategy and Policy Choices for America’s Longest War.

JASON J. LEPORE is an associate professor of economics at California Polytechnic State University.
A former CIA operations officer’s history of the role of spies in the Revolutionary War.

KENNETH A. DAIGLER is a retired career CIA operations officer. He has a BA in History from Centre College of Kentucky, an MA in History from the Maxwell School at Syracuse University, and served in the US Marine Corps. He has written articles about intelligence for the CIA Historical Division’s journal Studies in Intelligence, the Association of Former Intelligence Officers’ Intelligencer, and other publications.

336 pp., 6 x 9, 22 b&w illus.
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ebook, $21.95 n / £16.50, 978-1-62616-051-4
June 2015
THE VICE OF LUXURY
Economic Excess in a Consumer Age
David Cloutier

Luxury. The word alone conjures up visions of attractive, desirable lifestyle choices, yet it also faces criticism as a moral vice harmful to both the self and society. Engaging with ideas from business, marketing, and economics, The Vice of Luxury takes on the challenging task of naming how much is too much in today’s consumer-oriented society.

David Cloutier’s critique goes to the heart of a fundamental contradiction. Though overconsumption and materialism make us uneasy, they also seem inevitable in advanced economies. Current studies of economic ethics focus on the structural problems of poverty, of international trade, of workers’ rights—but rarely, if ever, do such studies speak directly to the excesses of the wealthy, including the middle classes of advanced economies. Cloutier proposes a new approach to economic ethics that focuses attention on our everyday economic choices. He shows why luxury is a problem, explains how to identify what counts as the vice of luxury today, and develops an ethic of consumption that is grounded in Christian moral convictions.

“David Cloutier’s insightful treatment of luxury is creative and prophetic, without the oversimplifications prevalent in much prophetic discourse today. Drawing on philosophy, economics, and theology, he traces the history of ideas about luxury in a manner both scholarly and accessible to a wide audience. A truly excellent volume that will challenge how most of us think about our own lives.”
—Daniel Rush Finn, professor of theology and Clemens Professor of Economics, St. John’s University

How do we balance 21st-century excess of consumerism with Christian morality?

336 pp., 6 x 9, 3 tables
cloth, $59.95 s / £47.00, 978-1-62616-270-9
paper, $32.95 s / £26.00, 978-1-62616-256-3
ebook, $32.95 n / £26.00, 978-1-62616-257-0

December 2015
Moral Traditions series
David Cloutier, Kristin Heyer, Andrea Vicini, SJ, series editors

DAVID CLOUTIER is associate professor at Mount Saint Mary’s University. He is the author of Love, Reason, and God’s Story: An Introduction to Catholic Sexual Ethics and editor of the blog catholicmoraltheology.com.
A groundbreaking analysis of human rights that synthesizes religious ethics and political philosophy.

KEEPPING FAITH WITH HUMAN RIGHTS
Linda Hogan

The human rights regime is one of modernity’s great civilizing triumphs. From the formal promulgation of the Universal Declaration of Human Rights in 1948 to the subsequent embrace of this declaration by the newly independent states of Africa, human rights have emerged as the primary discourse of global politics and as an increasingly prominent category in the international and domestic legal system. But throughout their history, human rights have endured sustained attempts at disenfranchisement.

In this provocative study, Linda Hogan defends human rights language while simultaneously re-envisioning its future. Avoiding problematic claims about shared universal values, Hogan draws on the constructivist strand of political philosophy to argue for a three-pronged conception of human rights: as requirements for human flourishing, as necessary standards of human community, and as the basis for emancipatory politics. In the process, she shows that it is theoretically possible and politically necessary for theologians to keep faith with human rights. Indeed, the Christian tradition—the wellspring of many of the ethical commitments considered central to human rights—must embrace its vital role in the project.

“Hogan makes a most valuable contribution to the cause of human rights worldwide and across cultures. She mounts a persuasive case for the universality of human rights, addressing postcolonial, feminist, and postmodern critiques. An essential work.”—David Hollenbach, SJ, University Chair in Human Rights and International Justice, Boston College

LINDA HOGAN is Vice-Provost/Chief Academic Officer and a professor of Ecumenics at Trinity College Dublin. She is the author of Confronting the Truth: Conscience in the Catholic Tradition and coeditor of Feminist Catholic Theological Ethics: Conversations in the World Church.
RECONSIDERING INTELLECTUAL DISABILITY

L'Arche, Medical Ethics, and Christian Friendship

Jason Reimer Greig

Drawing on the controversial case of “Ashley X,” a girl with severe developmental disabilities who received interventionist medical treatment to limit her growth and keep her body forever small—a procedure now known as the “Ashley Treatment”—Reconsidering Intellectual Disability explores important questions at the intersection of disability theory, Christian moral theology, and bioethics.

Jason Reimer Greig contends that L'Arche, a federation of faith communities made up of people with and without intellectual disabilities, provides an alternative response to the predominant bioethical worldview that sees disability as a problem to be solved. Reconsidering Intellectual Disability shows how a focus on Christian theological tradition's moral thinking and practice of friendship with God offers a way to free not only people with intellectual disabilities, but all persons from the objectifying gaze of modern medicine. L'Arche draws inspiration from Jesus’s solidarity with the “least of these” and a commitment to Christian friendship that sees people with profound cognitive disabilities not as anomalous objects of pity, but as fellow friends of God. This vital act of social recognition opens the way to understanding the disabled not as objects to be fixed but as teachers, whose lives can transform others and open a new way of being human.

“Greig has given us in Reconsidering Intellectual Disability not only an extraordinary erudite analysis of the issues surrounding the people we call ‘mentally disabled,’ but this is even more a profound book whose humanity has implications far and beyond the book’s explicit subject. This is the book that must be read by anyone concerned with care of the handicapped. I would rather say, however, that this is a book that must be read by anyone seeking to know how to live well.”—Stanley Hauerwas, Gilbert T. Rowe Professor Emeritus of Divinity and Law, Duke Divinity School, Duke University

Are the “mentally disabled” problems to solve or teachers who bless and enrich?

304 pp., 6 x 9
cloth, $59.95 s / £47.00, 978-1-62616-242-6
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ebook, $32.95 n / £26.00, 978-1-62616-244-0

November 2015

Moral Traditions series
David Cloutier, Kristin Heyer, and Andrea Vicini, SJ, series editors

JASON REIMER GREIG spent eleven years with L'Arche, an international federation of Christian communities supporting people with intellectual disabilities, as a house assistant and spiritual life coordinator. He holds an MDiv from Anabaptist Mennonite Biblical Seminary and is working on his PhD in theology at VU Free University of Amsterdam.
Bioethics and the Human Goods offers students and general readers a brief introduction to bioethics from a “natural law” philosophical perspective. This perspective, which traces its origins to classical antiquity, has profoundly shaped Western ethics and law and is enjoying an exciting renaissance. While compatible with much in the ethical thought of the great religions, it is grounded in reason, not religion. In contrast to the currently dominant bioethical theories of utilitarianism and principlism, the natural law approach offers an understanding of human flourishing grounded in basic human goods, including life, health, friendship and knowledge, and in the wrongness of intentionally turning against, or neglecting, these goods.

The book is divided into two sections: Foundations and Issues. Foundations sketches a natural law understanding of the important ethical principles of autonomy, non-maleficence, beneficence and justice, and explores different understandings of “personhood” and whether human embryos are persons. The authors apply a natural law perspective to some of the most controversial debates in contemporary bioethics at the beginning and end of life: research on human embryos, abortion, infanticide, euthanasia, the withdrawal of tube-feeding from patients in a “persistent vegetative state,” and the definition of death. The text is completed by appendixes featuring personal statements by Alfonso Gómez-Lobo on the status of the human embryo and on the definition and determination of death.
REPLACEMENT PARTS

The Ethics of Procuring and Replacing Organs in Humans

Arthur L. Caplan, James J. McCartney, and Daniel P. Reid, Editors

In Replacement Parts, internationally recognized bioethicist Arthur L. Caplan and coeditors James J. McCartney and Daniel P. Reid assemble seminal writings from medicine, philosophy, economics, and religion that address the ethical challenges raised by organ transplantation. Caplan’s new lead essay explains the shortfalls of present policies. From there, book sections take an interdisciplinary approach to fundamental issues like the determination of death and the dead donor rule; the divisive case of using anencephalic infants as organ donors; the sale of cadaveric or live organs; possible strategies for increasing the number of available organs, including market solutions and the idea of presumed consent; and questions surrounding transplant tourism and “gaming the system” by using the media to gain access to organs.

Timely and balanced, Replacement Parts is a first-of-its-kind collection aimed at surgeons, physicians, nurses, and other professionals involved in this essential lifesaving activity that is often fraught with ethical controversy.

“The ethics of organ transplantation has been a core topic ever since the emergence of modern bioethics in the late 1960s. This expertly edited anthology provides a comprehensive examination of the complexities of the issue. It will be a key text for beginners as well as advanced students of the field.”—Jonathan Moreno, David and Lyn Silfen University Professor, University of Pennsylvania

360 pp., 7 x 10, 4 figures, 2 tables
cloth, $69.95 x / £53.50, 978-1-62616-235-8
paper, $39.95 x / £30.50, 978-1-62616-236-5
ebook, $39.95 n / £30.50, 978-1-62616-237-2
November 2015

Writings on transplantation ethics from top experts in medicine, philosophy, economics, and religion.

ARTHUR L. CAPLAN is head of the Division of Bioethics at New York University Langone Medical Center and the author or editor of over thirty books and six hundred articles.

JAMES J. MCCARTNEY is an associate professor in the Philosophy Department at Villanova University and an adjunct professor in its School of Law. He has been the ethics consultant for several major health systems in the United States.

DANIEL P. REID is a recent graduate of Villanova University.
Lobbyists in Washington aren’t a new phenomenon. Since the early days of the republic, citizens and groups alike have hired professionals to press their interests with lawmakers. However, recent examples of misconduct—like that seen in the Abramoff scandal—highlight the unique ethical challenges this industry faces in the twenty-first century.

Though major scandals happen less frequently than popularly believed, the more pervasive ethics problem is that members of the profession often cut deals that go against their clients’ interests. They sacrifice the interests of those they represent in order to curry favor with lawmakers. In The Ethical Lobbyist, Thomas T. Holyoke exposes how current industry regulations fall short of ensuring principled behaviors and may actually incentivize unethical behavior.

Holyoke presents the provocative argument that, in addition to welcoming stronger regulations, lobbyists need to borrow a page from the legal profession and adopt ironclad guarantees of principled representation. The Ethical Lobbyist puts forth a set of principles and a workable program for implementing reform. The result is a road map to reform that will transform “ethical lobbyist” from an oxymoron to an expectation—and change the industry and our government for the better.

THE ETHICAL LOBBYIST
Reforming Washington’s Influence Industry
Thomas T. Holyoke

A road map to transform “ethical lobbyist” from an oxymoron to an expectation.

THOMAS T. HOLYKE is an associate professor of political science at Fresno State University. He is the author of Competitive Interests: Competition and Compromise in American Interest Group Politics and Interest Groups and Lobbying: Pursuing Political Interests in America.
COLLABORATIVE GOVERNANCE REGIMES
Kirk Emerson and Tina Nabatchi

Whether the goal is building a local park or developing disaster response models, collaborative governance is changing the way public agencies at the local, regional, and national levels are working with each other and with key partners in the nonprofit and private sectors. While the academic literature has spawned numerous case studies and context- or policy-specific models for collaboration, the growth of these innovative collaborative governance systems has outpaced the scholarship needed to define it.

Collaborative Governance Regimes breaks new conceptual and practical ground by presenting an integrative framework for working across boundaries to solve shared problems, a typology for understanding variations among collaborative governance regimes, and an approach for assessing both process and productivity performance. This book draws on diverse literatures and uses rich case illustrations to inform scholars and practitioners about collaborative governance regimes and to provide guidance for designing, managing, and studying such endeavors in the future.

Collaborative Governance Regimes will be of special interest to scholars and researchers in public administration, public policy, and political science who want a framework for theory building, yet the book is also accessible enough for students and practitioners.

“This is the best book ever published on collaborative governance. The authors have created a new analytic framework that encompasses all prior work on the topic. Every scholar of collaborative governance should own this book.”
—Craig Thomas, professor, Daniel J. Evans School of Public Affairs, University of Washington

KIRK EMERSON is a professor of practice in collaborative governance in the School of Government and Public Policy at the University of Arizona. She directs the school’s Graduate Program in Collaborative Governance.

TINA NABATCHI is an associate professor of public administration and international affairs in the Maxwell School of Citizenship & Public Affairs at Syracuse University. She is also the co-director of the Collaborative Governance Initiative at the Maxwell School’s Program for the Advancement of Research on Conflict and Collaboration.
Governments and nonprofits exist to create public value. Yet what does that mean in theory and practice?

This new volume brings together key experts in the field to offer unique, wide-ranging answers. From the United States, Europe, and Australia, the contributors focus on the creation, meaning, measurement, and assessment of public value in a world where government, nonprofit organizations, business, and citizens all have roles in the public sphere. In so doing, they demonstrate the intimate link between ideas of public value and public values and the ways scholars theorize and measure them. They also add to ongoing debates over what public value might mean, the nature of the most important public values, and how we can practically apply these values. The collection concludes with an extensive research and practice agenda conceived to further the field and mainstream its ideas.

Aimed at scholars, students, and stakeholders ranging from business and government to nonprofits and activist groups, Public Value and Public Administration is an essential blueprint for those interested in creating public value to advance the common good.

“This book is a refreshing, contemporary look at the public value movement in public administration. It features contributions from some of the most prominent scholars in the field. One of the distinctive qualities of this book is that the authors advance a host of definitions of public value and illustrate different approaches to measurement and ultimately, to ‘valuing’ public value. As an emergent field, this book will appeal to scholars and students in a host of areas including public management, performance measurement and management, program evaluation, strategic planning, and policy analysis.”—Norma Riccucci, Graduate Department of Public Administration, Rutgers University, Newark

Experts debate the theory and practice of creating, measuring, and assessing public value.

JOHN M. BRYSON is McKnight Presidential Professor of Planning and Public Affairs at the Hubert H. Humphrey School of Public Affairs, University of Minnesota.

BARBARA CROSBY is an associate professor at the Hubert H. Humphrey School of Public Affairs, University of Minnesota.

LAURA BLOOMBERG is associate dean at the Hubert H. Humphrey School of Public Affairs, University of Minnesota.
PASHTO
An Intermediate Textbook
Rahmon Inomkhojayev

Designated a critical language by the US Department of Defense, Pashto is one of the two official languages of Afghanistan and is commonly spoken in parts of Pakistan. This intermediate-level textbook, which follows Pashto: An Elementary Textbook volumes 1 and 2, is designed to bring students from high-introductory to intermediate proficiency. It offers students with basic knowledge of Pashto a thematically organized approach that develops strong speaking, listening, reading, and writing skills in the language used in everyday life and in official communications, the mass media, and the educational system of Afghanistan.

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- Grammar points that help students quickly master the essential function of the structural elements used in the texts.
- Pashto-English and English-Pashto glossaries that provide information regarding the gender and number of nouns, adjectives, and various forms of verbs.
- Attractive four-color, user-friendly design with integrated audio and written exercises and cultural notes to provide students with necessary background.

Now available—the next level in this innovative approach for learning intermediate Pashto

RAHMON INOMKHOJAYEV is a professor at the Tashkent State Institute of Oriental Studies, where he teaches Pashto and Afghan studies. He is from Tashkent, Uzbekistan.

456 pp., 8.5 x 11
paper w/CD-ROM, $89.95 x / £70.00
978-1-62616-224-2
November 2015
A new edition of the best-selling textbook—now with an expanded, integrative website and colorful design.

Integrating grammar and composition, this new edition of the best-selling textbook guides the advanced student through progressively more complex types of writing by organizing the grammar lessons on a functionalist basis around the needs of composition. This innovative approach to teaching Spanish grammar and composition promotes systematic language development and enables students to strengthen their expressive and editing skills in the language in order to write more effectively and confidently.

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- The site offers two-thirds more activities than the previous edition and features an instructor’s interface for tracking student progress.
- Streamlined treatment of points of grammar, including an explanation for more than twelve functions of se with a rule of subject reflexivization.
- Free instructor’s manual available on the press’s website includes details on updates to the new edition, identifies useful clusters of lessons to help focus on different learning outcomes, and provides a sectional index of the text.

M. STANLEY WHITLEY is professor emeritus of Spanish and linguistics at Wake Forest University. He is the author of Spanish/English Contrasts: A Course in Spanish Linguistics, coauthor of Teaching Spanish Grammar with Pictures: How to Use William Bull’s Visual Grammar of Spanish, and coauthor of Pronouncing English: A Stress-Based Approach with CD-ROM.

LUIS GONZÁLEZ is associate professor of Spanish at Wake Forest University.

CLAUDIA OSPINA is lecturer in Spanish at Wake Forest University.
Now in its third edition, the Al-Kitaab Arabic language textbook program is the best-selling textbook program for teaching modern Arabic as a living language. The program uses a communicative, proficiency-oriented approach and offers a companion website to maximize classroom time for communication practice. Al-Kitaab focuses on developing complete language skills both in formal/written Arabic and in a spoken variety—either Egyptian Arabic, the most widely spoken dialect in the Arabic-speaking world, or Levantine Arabic, used in the Eastern Mediterranean and widely understood.

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Adnan Haydar, Paula Haydar, and Nadine Sinno

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Al-Kitaab Part One, Third Edition, with Haki bil-Libnani BUNDLE
Includes textbook and access key for companion website.
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International Engagement on Cyber V
Azhar Unwala and Zachary Burdette, Editors

Each spring, the Cyber Project at Georgetown University's Institute for Law, Science, and Global Security convenes a conference of leading international experts from academia, the private sector, and government to address cutting-edge issues in cybersecurity. This special issue of the Georgetown Journal of International Affairs—the fifth volume in the annual International Engagement on Cyber series, a collaboration between the Cyber Project and the journal—collects the best papers from the conference alongside newly commissioned articles on issues of cybersecurity.

Please note, this special issue is not included in the subscription to the journal.

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Volume 16, No. 2

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